InData Systems to Present on Covert Bar Codes
at IMI's 6th Annual Security Printing Conference

Skaneateles, New York – October 1, 2009 – InData Systems announces that their president, John Hattersley, will give a presentation on how covert bar codes are handling on-the-spot brand protection and document authentication at IMI's 6th Annual Security Printing Conference. The conference, being held at the Sheraton Baltimore City Center Hotel in Baltimore, Maryland, USA, runs from November 16-18, 2009 and is sponsored by Information Management Institute (IMI). Complete conference details can be found at www.imiconf.com

"We are pleased to have InData Systems as a presenter at this year's conference' stated Al Keene, President of IMI, 'as they are on the front lines where the use of invisible bar codes is being utilized to track products, gather distribution data and provide in-the-field authentication of products and documents."

InData Systems' President, John R. Hattersley, will be addressing the following major topics:

- Why Covert Barcodes?
    - In-the-field Track, Trace & Authentication
    - Types of Data in Invisible Marks
    - Multilayer Protection Combines Covert Mark + Encoded Serialization

- 3 Legged Stool of Covert Security Solutions
    - Reliable Ink & Marking Methods
    - User Friendly In-field Scanners
    - Data System Integration/Tracking

- Reliable Methods Now Widely Available
    - Digital & Ink Jet Printing, Thermal Transfer
    - Different Ink-specific Technologies
    - Affordable, Durable Field Scanners

For further information, please contact: sales@indatasys.com

About InData Systems
InData Systems is the world leader in covert bar code reading, with over 20 years as an expert in reading Direct Part Mark bar codes of all kinds. The bar code security industry is rapidly growing to provide solutions for product authentication, product tracking, traceability and more. Covert, or marks that are invisible to the eye, provide immeasurable opportunities to ensure security protection for countless needs. With patents for our covert light delivery systems, InData Systems is an expert when it comes to dealing with your covert bar code reading needs.

www.uvreaders.com

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