



John Hattersley, P.E.
InData Systems

John R. Hattersley, President of InData Systems, has been involved with barcode and automated data collection for almost 30 years. He founded the company over 25 years ago as Industrial Data Entry Automation Systems, Inc., and originally called it IDEAS, Inc. InData Systems is currently run as two divisions. The first is the Barcode Systems Division. This is a systems integration division is based on the use of his own and his employees' knowledge and experience in applying automated computer data entry equipment in a wide variety of customer's applications. The second is the Custom Products Division. This is a manufacturing division that makes special optics based bar code scanning equipment capable of reading direct etched marks on instruments and equipment or fluorescing ink used to covertly mark items for brand protection and authentication. These products were a result of his desire to give his customers exactly the right type of data entry equipment needed and the absence of products of that nature in the marketplace. John is the principle inventor on six (6) patents which are used in the products that the manufacturing division sells.

John obtained his degree in Electrical Engineering from Ohio University in 1973. He went on to obtain his certification as a Professional Engineer through testing and experience obtained following his graduation. He has held several positions in engineering and regional sales management of technology companies prior to the formation of his present company, using his engineering experience to furnish solutions to customers needing to automate their computer data entry.

John has been active in his community as well as in his business. He had been active in Jaycees, a young men's organization that teaches business skills and management methods, and went on to be the Jaycees Program Manager for the State of Ohio Criminal Justice Program which runs chapters of their organization inside state correctional facilities as a constructive assistance for rehabilitation. He had also been a local Cub Scoutmaster and president of the trustees for his community church. John also enjoys boating, golfing and other outdoor activities with his wife and two children.

John's engineering background combined with his genuine interest in working with people has enabled him to consistently grow his company over the past 25 years. His knowledge of bar code data entry usage in industrial and commercial applications has helped hundreds of customers across the United States and internationally find solutions to their data entry equipment needs.

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